

## 2020 Wells Fargo Succeeding Together<sup>SM</sup> Contest Rules

### **THIS IS A JUDGED CONTEST. NO ENTRY FEE OR PURCHASE IS REQUIRED TO PARTICIPATE OR CLAIM A PRIZE.**

Wells Fargo is committed to community organizations like The First Tee<sup>®</sup> that help to create a brighter future for young people. Our annual *Succeeding Together* program celebrates the huge impact The First Tee has on students across the country and allows participants to express how The First Tee has had a positive effect on their lives. In 2020, participants of The First Tee who are aged 13 to 18, who were born between **5/5/2001 and 5/4/2007**, and are Birdie-level and above, have a USGA handicap of 18 or below and have competed in at least one local, regional or national tournament can enter this essay Contest for the opportunity to attend the Wells Fargo Championship in Charlotte, North Carolina. A panel of Judges from The First Tee will select the top 10 scoring Entries ("Finalists") to win \$500 cash. From the Finalists, a second panel of Judges will select, one (1) grand prize winner and three (3) first prize winners to each win a 4-day/3-night trip for two to attend the Wells Fargo Championship at the Quail Hollow Club in Charlotte, North Carolina ("Tournament"). The grand prize winner will also have the opportunity to play with the PGA TOUR player of their choice (subject to the player's availability) in the Wells Fargo Championship Pro-Am on April 29, 2020 ("Pro-Am"). First prize winners will receive an on-course experience at the Tournament, complete with "inside the ropes" access on the course. For complete prize package details, see #7 PRIZES.

Interested candidates must complete and submit an application which includes three essays of no less than 200 words addressing the Contest Questions (See #3 HOW TO ENTER), a photograph of themselves (will not be judged), a Golf Resume (will not be judged), and an Authorization and Release Form (collectively, "Application" or "Entry"). If the entrant is between 13 and 17 years of age, or if the age of majority is not 18 in the State in which s/he resides, the Authorization and Release Form ("Release") must be signed and submitted by the entrant's parent or legal guardian in order for their child to enter. The Application is available at [www.TheFirstTee.FluidReview.com](http://www.TheFirstTee.FluidReview.com) (the "Contest Website").

If a prize is won by a minor, the minor's parent or guardian will be required to execute the required documentation on the minor's behalf as a condition of winning. Do not enter this Contest if you are not able to accept a grand or first prize if you win. You and your parent or legal guardian (or other designated individual 25 years of age or older) must be able to travel 4/28/2020 – 5/1/2020 (grand prize trip) or 5/1/2020 – 5/4/2020 (first prize trips). Do not enter this Contest if you were not born between **5/5/2001 and 5/4/2007**.

- 1. CONTEST ENTRY PERIOD:** This Contest runs from 12:00 noon Pacific Time ("PT") on 1/14/2020 to 11:59 p.m. PT on 3/3/2020 ("Contest Period"). More details are available on the [Contest Website](#). See #4 SUBMITTING YOUR ENTRY for details.
- 2. ELIGIBILITY: CONTEST IS OPEN TO LEGAL RESIDENTS OF THE CONTINENTAL UNITED STATES AND DISTRICT OF COLUMBIA BORN BETWEEN 5/5/2001 and 5/4/2007 AND WHO ARE MEMBERS OF THE FIRST TEE IN THE BIRDIE, EAGLE, OR ACE PROGRAM LEVELS AT THE TIME**

**OF APPLICATION. CONTEST ENTRANTS MUST ALSO HAVE A USGA HANDICAP OF 18 OR BELOW AS OF 3/3/2020 AND HAVE PLAYED IN AT LEAST ONE LOCAL, REGIONAL OR NATIONAL GOLF TOURNAMENT IN 2018, 2019 OR 2020.**

**To be eligible, a potential Finalist/winner must have a valid U.S. tax identification number and meet all the eligibility requirements at the time of Finalist notification.**

Employees and directors of Wells Fargo Bank, N.A. ("Sponsor"), PGA TOUR First Tee Foundation, Inc., or any of their parents, subsidiaries and affiliates, advertising, promotion, or production agencies (and their respective IRS dependents), and their immediate family members [spouses, parents, children, siblings] and individuals residing in their same household (whether or not related) are not eligible. Additionally, IRS dependents and immediate family members and individuals residing in the same households of Public Officials, including any elected or appointed official, officer, or employee at any level of, or other person acting in an official capacity for any: (1) local, regional, or national government; (2) agency, department, or instrumentality of a government; (3) political party or candidates for public office or political party positions; (4) public international organization; (5) judicial or legislative body; or (6) regulatory body (and their respective IRS dependents) are not eligible to participate (individually and collectively, "Entities"). **Grand or first travel prize winners from prior Wells Fargo Succeeding Together Contests are not eligible to enter or win this Contest. Prior Finalists are eligible to enter and win.** Void in Alaska, Hawaii and where prohibited or restricted by law. All applicable federal, state and local laws apply.

- 3. HOW TO ENTER:** To enter the Contest: (a) write three essays, (b) provide a photograph, (c) prepare a golf resume, (d) complete a release form, and (e) complete an application with these materials as described in #4 SUBMITTING YOUR ENTRY below (collectively, "Application"). Applications are subject to the requirements below and in #5 APPLICATION REQUIREMENTS.

- a. Essays: In English, please type a response in no less than 200 words ("Essays") to each of the below three questions. You may choose to re-type each question before your response; the question does not count towards the 200-word minimum. (Handwritten entries will not be accepted.)**

At Wells Fargo we are committed to being the best we can be – for each other, our customers, our communities, and our shareholders. We have the will and the drive to build a better Wells Fargo, every day. Similarly, The First Tee has Nine Core Values inherent to the game of golf. It's those nine concepts you find in every golf lesson, drill and opportunity at The First Tee. These values are not only used to teach through experience-based learning on the golf course, but translate to your life at home, at school and in your community.

1. Which of the nine First Tee Core Values has helped you the most on your personal journey to become a better student, better citizen, better golfer and better prepared for life?
2. A mantra is a positive word or phrase that is repeated often or that expresses someone's basic beliefs. Two-Part Question: (i) What phrase or statement do you

regularly use that motivates and inspires you to be your best self on and off the golf course (“Mantra”); and (ii) Who do you admire (living or deceased) who exemplifies your Mantra and what would you learn from playing a round of golf with him or her?

3. Please watch this TedX Youth Talk on Personal Finance Education by Tanvee Patankar - <https://www.youtube.com/watch?v=m9UPKcrw9BY>. Provide your thoughts on the idea of high schools teaching Life Management 101. Is this an important skillset to have leaving high school? Please provide rationale.

**b. Photograph: Submit one photo in digital format (JPEG or JPG) of 5 megabytes or smaller clearly depicting only you. Photos may not depict any other person. Photographs will not be used to determine the Finalists or grand or first prize winners by the judging panel. The photograph should be a picture of you and should not include other people or any third-party signs or logos on your clothing or in the background, other than those of The First Tee (optional). You may not include other people in your photograph.**

**c. Release Forms: Visit the Contest Website, download the minor or adult release form (as applicable), and complete and sign the release form. The Release may be signed electronically.**

**d. Golf Resume: The First Tee’s Golf Resume Form is also available on the Contest Website. To be eligible to win in this Contest, you must have a USGA handicap of 18 or below as of 3/3/2020 and have competed in at least one local, regional or national golf tournament in 2018, 2019 or 2020. The Golf Resume is required to determine your eligibility for this Contest; it will not be judged.**

4. **SUBMITTING YOUR ENTRY:** To submit an Application, you must create or log in to your account on [TheFirstTee.FluidReview.com](http://TheFirstTee.FluidReview.com) (“Contest Website”). Do not submit an Entry for this Contest if you are not able to accept a grand or first prize if you win. You and your parent or legal guardian (or other designated individual 25 years of age or older) must be able to travel 4/28/2020 – 5/1/2020 (grand prize trip) or 5/1/2020 – 5/4/2020 (first prize trips).

a. Create an account or “Sign In” to your account as a returning user on the Contest Website. After signing in or after clicking the activation link in your e-mail (for new users), you will be brought to the “Application Homepage.” Here you can access new Applications, review completed Applications, and finish incomplete Applications.

b. Get an Application Code (“Code”) from a The First Tee Chapter staff member. If you have any questions about the Code, ask a staff member from your chapter.

c. Enter your Code on the Contest Website by clicking the “Start” button in the “Actions” column of your required tasks. Then, enter your Code in the required field. Click the “Save & Exit” button and you will be brought back to the Application homepage.

- d. Next, click the “View Applications” button to access and begin filling out your online Application.
- e. Complete the Application on the Contest Website, upload the required materials described in #3 HOW TO ENTER above, and click “Submit” before the end of the Contest Period.

You may only submit one Application. **By submitting an Application, you or, if a minor, your parent or legal guardian acknowledge that the Application you submit may be posted by Wells Fargo and the First Tee, at their sole discretion, on social media and/or websites for public viewing.** Applications may NOT be submitted to a Wells Fargo Branch or to a The First Tee Chapter location. Applications may only be submitted on the Contest Website according to the instructions above. Proof of submission does not constitute proof of receipt of entry. The date and time of online entry receipt shall be determined by the official clock on the Contest Website. Once your Application has been received, you will automatically receive a confirmation email from The First Tee. Applications that are lost, late, incomplete, illegible, misdirected or corrupted are void and will not be accepted. Submitted Applications become the property of The First Tee and Wells Fargo and will not be returned or acknowledged. If you have trouble with your submission, contact Sandy Loberstein at [sloberstein@thefirsttee.org](mailto:sloberstein@thefirsttee.org).

5. **APPLICATION REQUIREMENTS:** Applications must meet the requirements described above. In addition, all Applications must: (a) be the exclusive original work of the entrant; (b) be in keeping with the Sponsor’s and The First Tee’s values and image, (c) not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon the rights of any person or entity, including but not limited to copyright, trademark, privacy or publicity, (d) not contain any commercial/corporate advertising, including but not limited to corporate logos, brand names, and slogans, in a manner that could be deemed infringing; and (e) not depict any conduct or content that is unsafe, immoral, obscene or otherwise inappropriate as determined by Sponsor in its sole and absolute discretion. Failure to meet any of the requirements above, or to otherwise comply with these Official Rules, may result in disqualification of the Application.
6. **JUDGING:** Essays will be judged according to the judging criteria listed below. The Contest will be judged in two phases on or about the dates listed in the chart below. Each Application will be initially screened for eligibility, completeness and appropriateness and, if accepted, will be provided to the Judges. Applications which do not pass the screening and/or which Wells Fargo or The First Tee deems to violate #5 APPLICATION REQUIREMENTS above will be disqualified from the Contest. A Judging Board (“Judges”) will select the top 10 scoring essays as the Finalists based on the judging criteria below (phase 1 judging). Once the Finalists have been selected, the Judges will review the 10 Finalists’ essays using the same judging criteria (phase 2 judging) to determine the three (3) first prize winners and the one (1) grand prize winner.

**Judging Criteria:** The Judges will select the Finalists, first prize and grand prize winners based on the content of their essays. Points for judging criteria 1 – 4 below are per essay, so a total of 60 points can be earned for all three essays.

- a. *Clear and positive message* – Did you clearly address the topics in a positive, poised and succinct manner? (0-5 points)
- b. *Sincerity* – Was the overall message believable and did you appear sincere in your answers? (0-5 points)
- c. *Creativity* – Were you original in your approach to the answers and did your creativity and personality come through in your response? (0-5 points)
- d. *Craftsmanship* – Did you use good craftsmanship, sentence structure, and grammar? (0-5 points)

At the Judges' sole discretion, if there are fewer than 10 submitted essays that meet the judging criteria, the Judges reserve the right not to select one or more finalist and/or less than three (3) first prize winners and one (1) grand prize winner. The dates below are subject to change.

<b>Finalist Judging</b>	<b>First &amp; Grand Prize Winner Judging</b>	<b>First &amp; Grand Prize Winners Notified</b>	<b>Winners' Names Posted on Contest Website</b>
3/11/20	3/12/20 – 3/14/20	3/16/20	3/24/2020

## 7. PRIZES:

- a. **Finalist Prizes:** Ten (10) Finalists will be selected by the Judges as described above. The Finalists will each receive a \$500 check by overnight mail on or about 4/15/2020 to the address indicated on their Application. Wells Fargo, in its sole discretion, may require a potential Finalist – or, if a minor, their parent or legal guardian – to complete an affidavit to confirm potential Finalist's eligibility. Any check that is not claimed, returned as undeliverable or is not cashed within 90 days will not be awarded. Any dispute as to the correct person(s) to receive a check will be decided by Wells Fargo and The First Tee at their sole discretion.
- b. **Grand Prize:** One (1) grand prize winner will be eligible to receive a 4-day/3-night trip between 4/28/2020 – 5/1/2020 for two (2) to Charlotte, North Carolina to attend the Tournament and Wells Fargo-sponsored events and to participate in the Pro-Am. Trip includes roundtrip coach air transportation between a major commercial airport in the continental U.S. nearest the winner's home and Charlotte Douglas International Airport, hotel accommodations for two (2) persons (one standard room) for three (3) nights, On-Course Hospitality tickets for two for 2 days, the opportunity to play in the Tournament's Pro-Am with the PGA TOUR player of their choice (subject to player's availability) on 4/28/2020, \$50 in on-course concession dollars, a gift bag, attendance at exclusive Tournament celebratory events

including, but not limited to, the Pro-Am draw party, and \$3,500 cash. Prize also includes shuttle service between the Charlotte Douglas International Airport, the hotel, the Tournament, and the Pro-Am. Approximate retail value ("ARV") of the trip prize package is \$20,610; actual value dependent upon the location of winner's home, point of departure, as well as costs of airfare and accommodations at the time of reservation. If the winner lives within 150 miles of Charlotte, ground transportation will be provided in lieu of airfare. Prize package, including the \$3,500 cash, will be awarded upon completion of travel arrangements.

- c. **First Prize:** Three (3) first prize winners will be eligible to receive a 4-day/3-night trip between 5/1/2020 – 5/4/2020 for two (2) to Charlotte, North Carolina to attend the Tournament and Wells Fargo-sponsored events. Trip includes roundtrip coach air transportation between a major commercial airport in the continental U.S. nearest the winner's home and Charlotte Douglas International Airport, hotel accommodations for two (2) persons (one standard room) for three (3) nights, On-Course Hospitality tickets for two for 2 days, an on-course experience with the opportunity for the winner to have "inside the ropes" access, and \$1,500 cash. Prize also includes shuttle service among the Charlotte Douglas International Airport, the hotel, and the Tournament. Approximate retail value ("ARV") of the trip prize package is \$4,815; actual value dependent upon the location of winner's home, point of departure, as well as costs of airfare and accommodations at the time of reservation. If the winner lives within 150 miles of Charlotte, ground transportation will be provided in lieu of airfare. Prize package, including the \$1,500 cash, will be awarded upon completion of travel arrangements.

- 8. PRIZE TERMS AND CONDITIONS:** All costs and expenses not otherwise identified herein are the responsibility of the Finalists or winners, as are all federal, state and/or local taxes imposed as a result of acceptance of the prize. Winners will receive an IRS Form 1099 reflecting the actual value of the prize received. Major credit card will be required at hotel check-in to cover any incidental expenses. Winner and travel companion must travel on the same itinerary. Winners will be required to sign an Affidavit of Eligibility, Liability Release, a Publicity Release, and/or an IRS W9 tax form prior to ticketing (the "Contest Paperwork"). Any winner who is a minor under the laws of his/her state of residence must be accompanied by a parent or legal guardian who also must execute all documents on behalf of the minor. Traveling companion must be at least 25 years of age and must also sign and return a liability release prior to traveling. Winner and travel companion must both have ID and other documents necessary for travel. Travel must be completed to coincide with the prize-related events as specified above. No responsibility is assumed for cancellation or postponement of any prize-related events beyond Sponsor's control. If the Tournament or Pro-Am are cancelled or postponed after travel arrangements are made, remainder of trip package will be awarded as the complete prize. Prizes are non-transferable and no cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. Sponsor may substitute a prize of comparable value if any advertised prize becomes unavailable.

Sponsor may conduct a background check to confirm eligibility and compliance with these rules. By entering, you agree to cooperate reasonably with any such background check. Failure to cooperate may result in disqualification and selection of an alternate winner. If a potential winner or potential guest has engaged in or does engage in any conduct that could damage the reputation or business of any sponsor, as determined by Sponsor in its discretion, the potential winner may be disqualified and the prize may be awarded to an alternate winner, time permitting. Each potential winner and potential guest must also comply with all requirements for proper and appropriate behavior during any prize-related activities or events, including but not limited to the Tournament. Any inappropriate behavior, as determined by sponsor in its sole discretion, may result in removal from any activity or event.

- 9. GRAND AND FIRST PRIZE WINNERS' NOTIFICATION ("Winners"):** The potential Winners will be notified by telephone by The Barrett Group, Inc., Contest Administrator for Wells Fargo ("Administrator"), within a period of four (4) days beginning at 9:00 a.m. PT on 3/16/2020 and ending at 6:00 p.m. PT on 3/19/2020. If a potential Winner is reachable by phone within the above-stated time period, then s/he will be sent by overnight mail on the next business day the Contest Paperwork. The potential Winner – or if a minor, the Winner's parent or legal guardian – will be required to execute and return the Contest Paperwork within five (5) business days of the date on the notification or the prize may be forfeited and awarded, time permitting, to an alternate Winner. In case a potential Winner is unreachable within above-stated time period, is unable to take the trip, or determined to be ineligible, an alternate Winner will be selected, if time permits. A potential Winner who is disqualified for any reason will not be entitled to any form of compensation and the prize will be forfeited. If actual travel costs are less than the ARV, Winners are not entitled to the difference in cash or added travel value.
- 10. GRANT OF RIGHTS:** By entering this Contest, each entrant – or if a minor, the entrant's parent or legal guardian – hereby grants to Sponsor, PGA TOUR First Tee Foundation, Inc. and their parents, divisions, subsidiaries, successors, licensees and assigns an irrevocable, perpetual, exclusive, assignable, royalty-free, worldwide license to reproduce, republish, distribute, publicly perform, create derivative works from, edit, alter, publicly display, exhibit, combine with other materials and otherwise use the Application, and all elements embodied therein, in any manner and in any and all media now known or hereafter devised for any purpose whatsoever, including, but not limited to, editorial, promotional, advertising, trade and internal purposes, without compensation or notification to, or permission from, you or any third party (except where prohibited by law) and hereby waive any moral rights in the Application. For you to win any prize in this Contest, as a part of your Application, you must sign the Authorization and Release form; or, if a minor, your parent or legal guardian must sign the form as part of your Application. Release forms for adults and minors are part of the Application at the Contest Website.
- 11. ADDITIONAL RULES:** Entry materials/data that have been tampered with or altered are void. No responsibility is assumed for: (i) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or

unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, mobile device, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems; or (iii) any injury or damage to entrant's or any other person's mobile device or computer related to or resulting from participating in the Contest. If the Contest is terminated before the end date, Sponsor will determine the winners from all eligible entries received as of the termination date. By participating, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor and Administrator, which are final and binding in all matters relating to the Contest. Failure to comply with these Official Rules may result in disqualification from the Contest. Sponsor reserves the right to: (i) permanently disqualify from any Contest it sponsors any person it believes has intentionally violated these Official Rules; and (ii) suspend, modify or terminate the Contest if Sponsor believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper conduct of the Contest.

**12. RELEASE OF LIABILITY:** By participating, you release Sponsor, Administrator, PGA TOUR First Tee Foundation, Inc. and each of their respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, and all others associated with the development and execution of this Contest from any and all injury, loss or damage caused or claimed to be caused by your participation in the Contest and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and you agree that these entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the promotion and/or the awarding of any prize except as expressly provided in these Official Rules. By participating, you agree that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of California. Without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of California, and you expressly consent to the jurisdiction of said courts and waive any objection thereto. **For New Jersey residents, the limitations set forth above are inapplicable where attorneys' fees, court costs, or other damages are mandated by statute.**

**13. PRIVACY POLICY:** By participating in this Contest, you consent to allow the Sponsor and PGA TOUR First Tee Foundation, Inc. to use and to disclose your personal information to The Barrett Group, Inc. ("Administrator") only for the purpose of administering this Contest. Additionally, you consent to Wells Fargo's and The First Tee's use of your information as described in their respective privacy policies. To review Wells

Fargo's Privacy Policy, please visit [www.wellsfargo.com/privacy\\_security](http://www.wellsfargo.com/privacy_security). To review The First Tee's Privacy Statement, visit <https://thefirsttee.org/privacy-statement/>.

**14. FORCE MAJEURE:** The failure of Sponsor and Administrator to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities — outside of the control of the Sponsor and Administrator (excepting compliance with applicable codes and regulations) — or other force majeure event will not be considered a breach of these Official Rules.

**15. WINNER LIST:** For each Finalist's and Winner's first name, last initial, city and state, send a self-addressed, stamped envelope to be received by 7/29/2020 to: Wells Fargo Succeeding Together Winners, 2554 Lincoln Blvd., PMB 566, Venice, CA 90291-5082.

**16. SPONSOR:** Wells Fargo Marketing, Attn: Succeeding Together/Wells Fargo Championship, MAC: Y1379-045, 123 South Broad Street, 4<sup>th</sup> Floor, Philadelphia, PA 19109 USA

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